# **Special Report**

Eliminate Your Allergies Gloria Phillips, D.C.





### **Eliminating Your Allergies With NAET**

For 30 years, licensed healthcare practitioners around the world have been using NAET to eliminate allergies and asthma. There are over 10,000 practitioners worldwide, and long term studies have shown that over 75% of patients experience lasting resolution of symptoms within 25 treatments. For many patients, permanent relief starts within the first five visits.

This treatment has been proven effective, both through the successful treatment of over 100,000 patients worldwide, as well as through multiple clinical studies. It is a completely safe, noninvasive treatment, with no side effects. Yet despite the fact that 60 million people in the United States suffer from allergies and asthma; that the activities of 40% of children are limited by allergies; and that food allergies result in over 30,000 ER visits a year; most people don't even know this treatment exists.

NAET is based on the principles of eastern medicine. It's similar to acupuncture, except there are no needles involved, it doesn't hurt, and the result is long term. It's the only known treatment that actually eliminates allergies. Where allergy shots desensitize the body, and provide limited relief for some patients, NAET removes the allergy itself.

Where western medicine believes that the allergic response is primarily a chemical, cellular reaction, eastern medicine recognizes that it's also sourced from the energy fields of the meridian system. While this may sound strange to those of us who were educated solely in the western model, it works. The effectiveness of NAET has been proven using the standards of western clinical trials. It's just that understanding *why* it works requires expertise in both western and eastern medicine. This may be the reason why NAET, like acupuncture and chiropractic, has initially faced resistance from some of the western medical community.

Because of this, we understand the skepticism many people have when they first hear about NAET. If this describes you, welcome. We appreciate your willingness to explore this treatment, and determine if it's right for you. Please, be skeptical. We were at first. While it's not a miracle cure, and it doesn't work for everyone, we've had thousands of people over the years tell us about the remarkable results they've had with the treatment.

One of our favorite stories is of Dan, a hard-charging, no-nonsense business executive whose allergies were eliminated over the course of about six months. A few months later, he was at a meeting with another executive, Brad, whose allergies were making him miserable. Dan told Brad to follow him, without any other explanation. They went into the men's room, where Dan checked that no one was there. He pulled out a business card, told Brad to call the NAET practitioner listed on the card, but not to tell anyone about the conversation. Three months later, Brad's symptoms were gone as well. While neither claimed to understand how NAET worked, and both were worried about anyone thinking they were doing anything "strange" or "alternative," they didn't argue with the results.



In order to help you decide whether or not NAET might be right for you, we've put together a set of resources in this special report, which address the questions we'd most want answered, if we were trying to make that decision.

#### **How Effective Is NAET?**

According to the Asthma and Allergy Foundation (AAFA), 1 in 4 Americans suffer from allergies or asthma. And most people believe there's no way to cure these conditions. According to the AAFA, "There are no cures for allergies. Allergies can be managed with proper prevention and treatment."

#### But this isn't true.

Over the last ten years, tens of thousands of patients have released their allergies and asthma, using NAET.

In one 10 year study of effectiveness, (www.naet.com/subscribers/research.shtml)

- 78% of patients experiencing Hay Fever received resolution of symptoms within 25 visits
- 82% of patients experiencing Asthma received resolution of symptoms within 25 visits
- 78% of patients experiencing Milk Intolerance received resolution of symptoms within 25 visits

Many patients begin to see permanent results in as little as five treatments. As reported in the same study:

- 66% of patients experiencing Hay Fever received resolution of symptoms within 15 visits
- 67% of patients experiencing Asthma received resolution of symptoms within 15 visits
- 69% of patients experiencing Milk Intolerance received resolution of symptoms within 15 visits

#### What Evidence is there that NAET Works?

The statistics from the previous study were derived from a rigorous measurement of the results from more than 5,000 patients over 10 years. In addition, multiple clinical studies have been published on the effectiveness of NAET.

The gold standard of clinical trials is the double blind study. In 2007, the results were published of a double blind, placebo controlled study on the effectiveness of NAET in treating Milk Intolerance. Effectiveness was measured using assessments from both western medicine (two different IgE blood tests plus intra dermal skin testing); subjective self-rating (the Allergy Symptom Rating Scale); and eastern medicine. The results were striking. On the ASRS self-rating scale, the treatment group reported a change from 6.50 to 1.83 while the placebo group reported a change from 6.16 to 6.25. On



the ELISA IgE antibody blood test, the treatment group saw a change from 5.9 to 1.6 while the placebo group saw a change from 7.5 to 6.94.

Other published clinical studies include a <u>case study</u> on the treatment of food allergies in a 3 year old girl, and a breakthrough study published in the Journal of Integrative Medicine on the <u>use of NAET to</u> treat autism.

These studies are backed up by the experience of over 10,000 practitioners worldwide, and well over 100,000 patients who have been treated over the last 30 years.

The effectiveness of NAET has also been reported on by major news organizations, including <u>Psychology</u> Today and FOX News.



Click Here to Watch Dr. Teitlebaum on FOX News "Health Talk With Dr. Manny"



Click Here to Read the Psychology Today Article on NAET





Click Here to Watch Arianna's Success Story with NAET

## **How Does NAET Compare with Allergy Shots?**

While allergy shots have less side effects than allergy medicines, they also have significant drawbacks.

- Half of all patients see no improvement from allergy shots
- It can take a year or more to see whether or not the treatment will create results
- Shots often need to be continued for 3-5 years
- If you stop shots too soon, or miss them for a period, you lose your progress
- Shots don't eliminate allergies, they just desensitize the body to them
- There are a limited number of allergens that shots can treat
- Allergies may return as the desensitization wears off

In contrast, NAET is the only known protocol that eliminates allergies. Over 75% of patients experience a resolution of their symptoms within 25 visits or less, and results can often be seen in as little as 10 treatments.

If you are considering allergy shots, please call 310-473-2020 today, to determine if there is a more effective and efficient option for you.

#### What Symptoms Can NAET Help With?

NAET provides natural, proven, permanent relief from the common symptoms of allergies and asthma, including:

- Hay fever
- Runny nose



- Congestion
- Itchy eyes
- Coughing
- Wheezing and shortness of breath
- Rashes

It also provides permanent relief for the digestive symptoms associated with food allergies, including:

- Bloating
- Gas
- Acid reflux
- Abdominal pain
- Irritable bowel symptoms
- Low energy

#### **How Does NAET Work?**

Treating allergies and asthma with NAET involves two steps: diagnosis and treatment.

Diagnosis is primarily done using Muscle Response Testing (MRT) as well as conventional blood testing. These tests allow the doctor to create a list of the primary things the patient is allergic to. This includes environmental factors, such as cats and pollen, as well as food allergies. It also includes common chemicals and hormones.

Of all the things people can be allergic to, there are 15 basic allergies that underlie most symptoms. These are tested, as well as a list of other specific possible allergens, which includes any sensitivities the patient is already aware of.

Once a list of allergens has been determined, the doctor starts releasing the reactions to them, one at a time, using an advanced acupressure technique. This process rewires the body's response to that allergen, usually in a single visit. This process is completed by having the patient avoid consuming anything that includes the allergen, for 25 hours.

Depending on the number of allergens the patient is sensitive to, initial relief can often be seen in anywhere from three to twenty sessions.

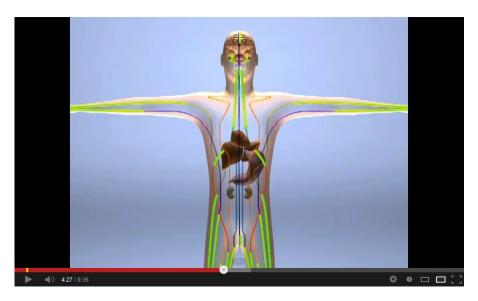
This process works because a component of the allergic response is stored in the body's energy system — what acupuncture calls the meridian system. While the actual symptoms are a chemical and cellular response, the signals that tell the body what to respond to are stored energetically. While counter-



intuitive, this can be demonstrated quickly and easily using MRT. When a patient holds a glass vial containing something they are allergic to, even though there is no physical contact, and even if they don't know what's in the vial, specific muscles in the body go weak and can be tested as such. When a patient holds a vial containing something they are not allergic to, the muscles remain strong.



Click Here to Watch as Dr. Phillips Explains NAET and How it Works



Click Here to Watch a Video on How NAET Works

In the treatment phase, NAET resets the body's energetic response system, so that it no longer treats allergens as something that require an immune response. The treatment is quick, painless and



permanent. The patient holds a vial containing a known allergen in their hand, and their sensitivity to it is confirmed using MRT. Then a acupressure treatment is used to open up the meridians of the body. In effect, this process tells the body "This allergen is safe. You don't need to react to it anymore." It's like reprogramming a computer. The patient continues holding the vial for 15 minutes, to anchor the treatment, and then avoids consuming that substance for 25 hours. During the next visit, the allergen is tested again, using MRT, to verify that the body has released the allergen. Treatment starts with the 15 basic allergies, and then continues with specific allergens, one at a time. Each allergen is usually cleared with a single treatment, although sometimes it may take 2 or more treatments to fully clear the sensitivity.

#### What Does Treatment Require?

Allergy elimination with NAET involves an initial consultation and then a series of short, follow on treatments.

During the initial consultation, which lasts approximately one hour, Dr. Phillips will diagnose your condition and create a list of the allergens that are causing your symptoms. This process includes:

**Health history.** The Doctor will go over your health history with you, with a particular focus on any past conditions that could be causing challenges with your immune system.

**Physical exam.** This includes an examination of any physical conditions that could be related to your symptoms.

**Muscle Response Testing (MRT).** This is a simple test to compare the strength of a predetermined muscle in the presence and absence of the suspected allergens.

Following this initial evaluation, further testing may be done, and treatment recommendations given.

Depending on the number of allergies, treatment typically lasts anywhere from a few weeks to a year. Each treatment involves a short, in-person visit. Patients typically complete between one to three treatments per week, depending on how many allergies they have, and how quickly they want to get relief.

After each visit, patients wait for 15 minutes, and then are responsible for not consuming that allergen for the next 25 hours.

For many patients, permanent relief starts within the first five visits. Even for patients with severe allergies, substantial improvements are usually seen within twenty five visits.



# Still Skeptical?

Are you still skeptical? If so, here's our offer to you. Please schedule an initial consultation, where Dr. Phillips will demonstrate how MRT works, and use it to create the list of things you're allergic to. Check this list with your own experience, and test the MRT process for yourself. If after this, you don't want to continue, we won't charge you for your consultation. It's a no risk opportunity. Please call 310-473-2020 today, to schedule your consultation, at no risk to you.

# **About Dr. Phillips**

Dr. Phillips is the premier practitioner of NAET is West Los Angeles, with 20 years experience and over 2000 patients treated. She is a board certified Doctor of Chiropractic. She did her undergraduate studies at the University of California, Irvine and received her doctorate from the prestigious Cleveland Chiropractic College.

While Dr. Phillips became a licensed Chiropractor in 1987, it wasn't until years later when her baby got sick that she really found her calling. At age 2, her son was diagnosed with severe, chronic asthma. Faced with a choice between a life spent taking heavy medications or a life of disability, Dr. Phillips became determined to find another alternative - and she did. With the help of NAET, she was able to completely heal her son's asthma within 20 days.

Since then, Dr. Phillips has become an expert in helping people achieve even higher levels of wellness than they thought possible. She specializes in diagnosing the real roots of chronic illnesses; in treating challenges such as allergies, asthma, diabetes, autism and chronic fatigue syndrome; and in helping her clients go beyond "just getting by" and into lives filled with exceptional wellness.

We look forward to meeting you, and helping you eliminate your allergies – safely, permanently, and without drugs or shots. Please call 310-473-202 to schedule your initial consultation, today.